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## **Mullahy & Associates, LLC Announce New Case Management Programs**

### **Huntington, NY...**

Mullahy & Associates ([www.mullahyassociates.com](http://www.mullahyassociates.com), Huntington, NY), one of the nation's leading healthcare training and consulting firms, recently announced that it is offering several new programs for case managers and nurses in diverse settings. According to Mullahy & Associates' founder and President Catherine M. Mullahy, RN, BS, CRRN, CCM, the programs reflect the needs of the marketplace and current conditions influencing healthcare in America.

The new programs include:

-“Obesity,” a close-up look at this national epidemic and a presentation of this disease's many complexities, its economic impacts, perceptions and stigmas, treatment strategies and intervention opportunities for case managers.

-“Our Nation's Multiculturalism and Challenges to Case Managers,” a presentation of our nation's newest demographics and the many new considerations multiculturalism introduces into the healthcare equation. The program probes the different traditions of various ethnic groups and how they influence healthcare decisions, explores how our healthcare system is evolving to address the growing multiculturalism, and discusses the new demands it places on case managers.

-“Health Literacy and Adherence Issues,” a program designed to highlight the growing need for improved health literacy and factors contributing to this need from advanced medical technologies and pharmaceuticals to managed care processes. The program discusses the costs and broader manifestations of this issue along with the vital role of case managers in helping address the health literacy problem.

-“Pharmaceuticals – The Ever-Evolving World,” a program which reviews the evolving world of pharmaceuticals; new challenges and consumer safety issues, changing drug company business models, late staged drug development and direct-to-consumer marketing, and what case managers need to know to remain current and provide the best patient care.

-“The Aging Population and Case Managers,” a thought-provoking presentation on how the graying of American is affecting our healthcare system and its professionals. The program will look at age-related diseases and medical conditions and their impacts on

geriatric care managers, as well as the new opportunities our aging population presents for case managers.

-“Dying in America,” a compelling discussion of the most challenging situations facing case managers and how best to serve the dying patient and his/her family. The program presents the emotional, medical, patient rights and palliative care aspects of the dying patient, as well as provides case managers with the insights and latest information on how to provide the best quality of care for the dying patient.

-“Direct-to-Consumer – Community-Based Case Management,” the topic that’s all the buzz at industry association meetings is now available as a program for entrepreneurial nurses and case managers who are interested in this new and much needed business model. The program will look at the factors paving the way for DTC community-based case management; present the essential qualifications, education and training investments interested case managers will need to fill this vital role; and it will share critical insights and self-assessment tools to help case managers determine if they have the right stuff to become a DTC community-based case manager.

Mullahy & Associates will be providing these new programs for individuals, case management departments, professional associations and healthcare affiliates. The programs can be customized to fit different scheduling requirements.

To learn more about these programs or to schedule a program, contact: [cmullahy@mullahyassociates.com](mailto:cmullahy@mullahyassociates.com) or call: 631-673-0406.