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**Mullahy & Associates, LLP Forms Strategic Alliance with  
Gannett Healthcare Group –  
To Provide Educational Programs for Nurses**

**Huntington, NY...**

Mullahy & Associates ([www.mullahyassociates.com](http://www.mullahyassociates.com), Huntington, NY), one of the nation's leading healthcare training and consulting firms, has aligned with the Gannett Healthcare Group (Yardville, NJ) to provide continuing educational programs for nurses. The alliance evolved from an expanding, working relationship between the two organizations. Gannett Healthcare Group is a nursing and healthcare communications company and the largest print and electronic publisher of news and information for registered nurses. Gannett Healthcare Group publishes [Nurse.com](http://Nurse.com), *Nursing Spectrum*, *NurseWeek*, *Today in PT*, [Todayinpt.com](http://Todayinpt.com), *Today in OT*, and [TodayinOT.com](http://TodayinOT.com).

According to Mullahy & Associates President Catherine M. Mullahy, RN, BS, CRRN, CCM, "I have known that the Gannett Healthcare Group was a recognized leader in providing continuing educational programs for nurses. Because nurses are the largest professional group comprising case managers, one of our primary audiences, I began a dialogue with them toward achieving this objective two years ago. Gannett agreed to publish some of my articles about case management in their publications including *Nursing Spectrum* and *NurseWeek*"

Mullahy continued, "Additionally, I was a featured speaker, sharing information about opportunities and trends in case management and introducing our new direct-to-consumer model of case management at several of their Career Fairs We then launched two case management programs provided at Rockefeller University in 2008. From these events, it was a natural progression of activities that led us to our current alliance." Mullahy also noted that the Gannett Healthcare Group provided an essential venue for her company's educational offerings on the conference and speaker circuit track.

Another contributing factor was the shared values between the two organizations. "We felt that by joining forces with an organization that we respect, shares our values and is widely recognized for its professionalism as the Gannett Healthcare Group is, it made a lot of sense in helping advance our "Best in Class" case management mission," said Mullahy.

In fact, the Gannett Healthcare Group has garnered recognition for its contributions and innovation in continuing nurse education. Just this past July, its *Nursing Spectrum* Division of Continuing Education was awarded the prestigious 2009 Accreditation in

Premier Program Award from the American Nurses Credentialing Center (ANCC), the global leader in nurse credentialing. In its award documentation, the program cited “Nursing Spectrum is being acknowledged for its innovation and excellence in the provision of continuing nurse education.” The ANCC noted that the award was developed to “recognize accredited continuing nursing education providers that continually raise the bar for quality and employ cutting-edge practices.”

Mullahy & Associates’ principals Mullahy and Vice President Jeanne Boling, MSN, CRRN, CDMS, CCM, former Executive Director of the Case Management Society of America (CMSA), have also earned numerous awards in recognition of their contributions in raising the bar on high standards in case management. Mullahy has received such prominent awards as the Case Management Society of America’s (CMSA) “Distinguished Case Manager of the Year” and Professional Rehabilitation Association’s “Rehabilitation Professional of the Year,” and was named a CMSA/Glaxo Health Fellow among others. Boling received CMSA’s “Lifetime Achievement Award” and CMSA’s “Distinguished Case Manager of the Year,” award and was named a CMSA/GlaxoWellcome Leadership Fellowship Fellow.

The collaboration between these two leading organization has been well-received in the marketplace. Attendance for the Mullahy & Associates programs being provided at Nursing Spectrum Career Fairs has been strong with response from attendees overwhelmingly positive.

For more information, about these organizations, visit: [www.mullahyassociates.com](http://www.mullahyassociates.com) and [www.gannetthg.com](http://www.gannetthg.com).