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RELEASE

**Mullahy & Associates President and Vice President Named Trainers for the
Professional Patient Advocate Institute**

Huntington, NY...

Mullahy & Associates President Catherine M. Mullahy, RN, BS, CRRN, CCM and Vice President Jeanne Boling, MSN, CRRN, CDMS, CCM have been named the official trainers for the recently formed Professional Patient Advocate Institute (www.patientadvocatetraining.com). The Institute is a member organization and a community aligned around the common cause of providing advocacy for consumers as they strive to secure their healthcare needs and cover their insurance and financial matters. It provides a range of member services, including resources to grow their businesses, educational opportunities to ensure clinical competency, tools and resources that expand their vision through venues such as webinars and special reports, as well as a member forum to discuss challenges and share best practices with the ultimate goal of improving the patient experience. Additionally, the Institute offers a Certificate program dedicated to this unique model of care management. As the Institute's instructors, Mullahy and Boling will be providing instruction for the Certificate Program and its various elements including workshops, webinars on topics such "Provider Options," "Legal and Risk Management Issues" and "Ethical issues in Professional Patient Advocacy."

Both Mullahy and Boling are well qualified and suited to their role as instructors for the Institute. Mullahy & Associates (www.mullahyassociates.com) is a leading provider of case management and patient advocate educational, training and advisory services. Mullahy's book, *The Case Manager's Handbook*, now in its fourth edition, is widely-used and recognized as the requisite textbook for case managers in universities across the U.S. and Canada, as well as within diverse healthcare settings. The firm's "Best in Class

Case Management,” “Business of Case Management,” and “Direct to Consumer Case Management” seminars are among the most in demand educational programs for case managers and aligned professionals.

Both Mullahy and Boling are distinguished within the profession. Each has held a top position within the Case Management Society of America (CMSA) and is a recipient of both its “Distinguished Case Manager of the Year” and “Lifetime Achievement Award.” Mullahy was a past CMSA President, a past Chair of the Commission for Case Manager Certification, Member of the Case Management Advisory Committee of the American Accreditation HealthCare Commission/URAC, and member of numerous prestigious advisory and editorial boards. Boling is a former Executive Director of the CMSA, founding leader and former executive director of the Case Management Leadership Coalition, and has served on the Utilization Review and Accreditation Commission (URAC) Board of Directors, the Commission for Case Manager Certification (CCMC) and Advisory Boards for numerous publications, insurance, managed care, biotech and pharmaceutical companies. For their complete bios, visit: www.mullahyassociates.com

More about the Professional Patient Advocate Institute

The Professional Patient Advocate Institute (PPAI) is a member organization and a community aligned around the common cause of providing advocacy for consumers as they strive to secure their healthcare needs and cover their insurance and financial matters.

The Institute welcomes the wide range of healthcare professionals and others currently working as a patient advocate or those in search for a new model that will enhance their existing practice. The Institute provides a range of services to its members, including resources to grow their businesses, educational opportunities to ensure clinical competency, tools and resources that expand their vision through venues such as webinars and special reports, as well as a member forum to discuss challenges and share best practices with the ultimate goal of improving the patient experience.

As an organic outgrowth of the emergent patient advocacy paradigm, the Institute offers a Certificate program dedicated to this unique model of care management. The Certificate program is a comprehensive educational process aimed to enhance the training of those in this specialized field, and it serves as a point of entry to professionals who want to transition to this new role, providing a course of study that builds on an existing body of knowledge. As part of the training program, members gain information and resources that enable them to start a business or broaden their organization’s ability to provide patient advocacy. This training ensures a driving mission: that each consumer has the ability to have control over and benefit from safe, quality, evidence-based care at the right time and in the most appropriate setting. For more information on the Institute, visit: www.patientadvocatetraining.com