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**Mullahy & Associates President Catherine M. Mullahy, RN, BS, CRRN, CCM
Named A Keynote Speaker at 9th Annual Case Management Conference for
Healthcare Professionals**

Huntington, NY...

Catherine M. Mullahy, RN, BS, CRRN, CCM, president of Mullahy & Associates (www.mullahyassociates.com, Huntington, NY), one of the nation's leading healthcare training and consulting firms, has been named a keynote speaker for the upcoming "9th Annual Case Management Conference for Healthcare Professionals."

The program, scheduled for November 18, 2009 at the Kellogg Hotel & Conference Center at Michigan State University (East Lansing, Michigan), has as its theme "Expanding Healthcare Horizons. Mullahy's keynote address is titled, "Why You Need to Be Involved Now in Direct-to-Consumer Case Management." She will also serve as a moderator for a panel titled, "Integrating Technology into Case Management Practices."

Over the course of her 30-year career, Mullahy, author of The Case Manager's Handbook, now in its fourth edition, has been at the forefront of the case management field. She has held numerous leadership positions with leading professional organization including serving as President of the National Board of the Case Management Society of America (CMSA), as Chair of the Commission for Case Manager Certification and as its representative to the Foundation for Rehabilitation Education and Research. She has been a speaker for countless organizations ranging from the Mount Sinai School of Medicine, Rochester Medical Center and the National Association of Managed Care Physicians to Americhoice, Amerinet, Blue Cross-Blue Shield, Department of Veteran Affairs, and CMSA, to name just a few. Mullahy was editor of *The Case Manager* and has served on several editorial advisory boards and is a frequent media source, author of articles and contributor to other books relating to healthcare, nursing and case management.

In addition to Mullahy, Peg Nelson, MSN, APRN-BC, PCM, a Nurse Practitioner and Director of the Pain and Palliative Care Service at St. Joseph Mercy Oakland Hospital (Pontiac, Michigan) will serve as another conference keynote speaker. Her topic is "Palliative Care and End of Life Issues."

For complete information on the 9th Annual Case Management Conference and to learn about other educational programs in which Mullahy will present, visit: www.mullahyassociates.com and click on "Seminars."